

## Üst Düzey Yöneticiler için Proje Yönetimi

## **Topics:**

- Project management culture
- Value of project management as it relates to the organization from a strategic perspective
- Various roles and responsibilities of executives and project managers
- Typical life cycles of a project
- Project Valuation
- Project Selection
- Project Prioritization and Authorization
- Periodic Reviews and Reporting
- Managing Portfolio Risk
- Change Management
- Organizational Adoption



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